

## About 216BranDrive

We are a full service creative agency for marketing, communications and branding that provides creative solutions that drives sales and increases brand awareness with personal service and affordable rates

## **SERVICES**

#### CREATIVE DESIGN

Our creativity can take your brand to the next level, reach target audiences and gain new business with these:

- Content Creation
- Direct Mail Post Cards etc.
- Social Media
- Social Media Art & Sites
- Brochures, Flyers, White Papers, Web Art, Ads, Logos and more
- Video Production
- Loyalty Programs
- Sales Collateral
- Promotions
- Event Planning Services
- Can quote all print jobs
- Logoed Marketing items

#### STRATEGY

We specialize in creating business plans that make an impact for marketing, communications and branding with the following:

- Marketing Strategy
- Approaching New Markets
- Communications Strategy
- Product Launches
- Competitive Analysis
- Internal Communications
   Planning: for management
   or company changes,
   transitions, acquisitions,
   crisis management
- Employee Communication

#### PR & BRANDING

Reach media, update your brand or gain new exposure with a fresh approach including:

- Press Releases
- Articles and Content
- PR Program Creation
- Media Pitching & Kits
- Media Training
- Press Conferences
- Speech Writing
- Brand Development
- Image Makeovers
- Slogan, Tag Lines
- Branding Guidelines
- Reputation Mgmt.
- Personal Branding
- Case Studies & Testimonials

### DIGITAL MARKETING

Your digital footprint is your first impression. Get started with these services and stay ahead of your competition:

- Website Development
- Responsive Web Design
- SEO
- Email Marketing
- Enewsletters
- Online Advertising
- Social Media
- Blogs

# Driving your brand with strategies that deliver

### **Contact**



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