



Shannon Ketvertes 216BranDrive

CLIENT PROJECT SUMMARY



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"Shannon built us a new website recently. The insight she brought to our project was awesome. A new site is a lot of work and with her guidance it was quite simple. The site flows well and she did a great job. I would highly recommend that you work with Shannon. She is very talented, organized, creative and timely."

- Keith, business owner, President at Dreamscaping Inc.

This project consisted of: development of a logo, photoshoot for multiple products and development of an ecommerce website ChlorineFreePoolSystems.com







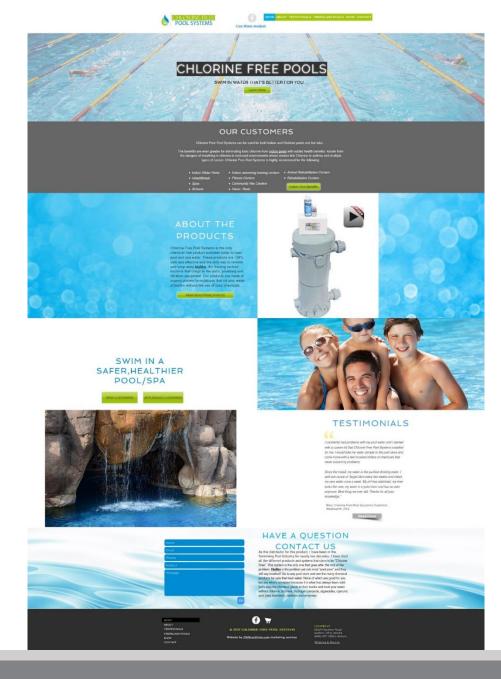




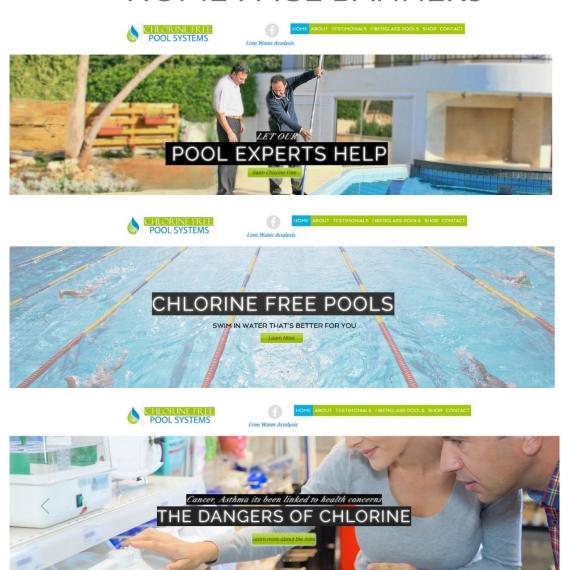


My Client's Goals:

- Develop a site that is both
 educational and communicates a new
 concept of going chlorine and chemical
 free in pools and spas
- 2. Communicate product benefits
- 3. Share customer experiences
- 4. Educate the public on the dangers of chlorine and other pool chemicals
- Content for dual audiences both residential and commercial customers
- Provide the ability to sell and to new and existing customers



HOME PAGE BANNERS



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Free Water Analysis

TESTIMONIAL PAGE









MORE TESTIMONIALS



I opened my pool this year and it was pretty green. I had kept trying to use chlorine to solve the problem, which wasn't working and was also drying out my skin. Then I came across Chlorine free pool systems and after talking to their experts I decided to give it a try. It was the best decision I could of made for my family. My Water stays crystal clear and we no longer have any issues with dry skin. I Would recommend this system to everyone. We love it!

> Britney Elyria, OH



I didn't even know Biofilm was a thing that affected pools so badly until I gave Chemical Free Pool Systems a try. The difference it made was amazing! My water chemistry stays pretty intact for longer periods of time and I haven't had any issues with Green water since I made the switch from chlorine. I love that my kids get to swim in such natural water and they never complain about their eyes hurting after they swim. Its a win win for us all.

> Jennifer Big Creek, NY



I have an older pool that was always a pain to keep clear. Year after year I would try just about anything to keep my water looking good. I finally found this system after wasting so much time and money. I haven't had any issues since we converted to the Chlorine Free Pool system. The Whole set-up takes away so much hassle when it comes to keeping the pool looking good that I can finally enjoy it. I'm so glad I found this.

> Dave Ford City, PA

Tell Us About Your Experience Going Chlorine Free



Share your Story

Watch our Videos







GET A CHLORINE FREE POOL



ECOMMERCE/WEB STORE AND PAGE ABOUT THE DISTRIBUTOR









I can help you get CHEMICAL FREE pools and spas with these benefits:

- No more red or damaged eyes
- No skin irritation and dryness
 No rashes
- No lung damage or asthma
- No exposure to possible cancer
- No rust or other stains on pool equipment and materials

Keith Mitchell, Business owner and 20 year veteran of the Swimming Pool & Spa Industry



DreamScaping retail showroo Grafton, Ohio

MY STORY

I have been in the Pool and Spa industry since 1998 and have since become an expert on alternative water treatment for swimming and spas.

My business, <u>DreamScaping</u> has a mission to create DREAM BACKYARDS, with custom built pools, spas and other products that we sell in our huge showroom that turns back yards into vacation destinations everyday. It's a welcome escape from the craziness of life. We create home resorts that are relaxing and great for entertaining.

When I found *Chlorine Free Pool Systems*, I knew I immediately wanted to share this with my customers and now with anyone who wants to swim in better water and reduce the risk of heath issues from chemicals that have been treating our swimming water for years. You deserve better and it is time for a healthler alternative.

I tested all the different water systems on the market. I tried Salt Water Chlorine Generators, Ozone Generators, Chlorine, Copper Ionization, Bromine, Hydrogen Peracide, Enzymes and Silver Ionization. The saltest and deannest system I have witnessed to date is UV light sanitation along with a protein formulation called Target Zero. Harmful, odorous chemicals like chlorine and bromine are just not needed to give you the water you deserve. This magical combination is winning the hearts of parents and swimmers across the country. Let us get you, your family, and customers into the water everyone deserves! In my personal home resort, I use only the best and that is Chlorine Free Pool systems Target Zerol







PAGES TO LEARN MORE

ABOUT THE DANGERS OF

CHLORINE & THE ADDED

BENFITS OF GOING

CHLORINE FREE INDOORS

CANCER

The dangers of Chlorine have been studied and documented for years Download and read our shocking guide to the truths about Chlorine & learn about Biofilm



READ THESE NEWS ARTICLES

CDC- Acute Illness and Injury from Swimming Pool Chemicals

The Centers for Disease Control & Prevention (The CDC) writes article on the Acute Illness and Injury from Swimming Pool Disinfectants and Other Chemicals

Read this article

Ocular and Respiratory Illness Associated with an Indoor Swimming Pool

Hotel chain closes Nebraska location after 24 people became iti, likely as the result of exposure to toxic levels of chloramines from the indoor pool. Ocular and Respiratory Illness cited

Read this Article





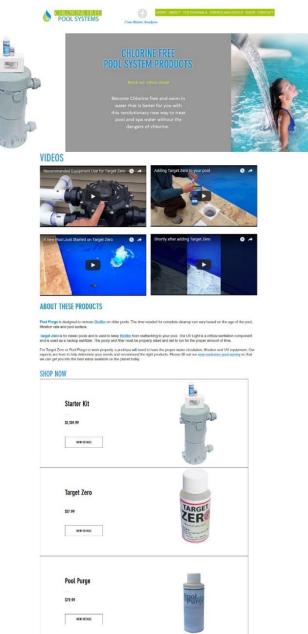


GOING CHLORINE FREE FOR INDOOR POOLS AND SPAS IS MOST IMPORTANT

Benefits of Chlorine free pool systems for Indoor pools and soas include

- · No more strong Chemical odors
- Prevent staining and corrosion
 No more strong chemicals floating in an enclosed area irritating your most valuable senses
- Imagine what a marketing tool for your business to be able to tell your customers that you offer aquatic amenities that are better for
- their heath and are saler for them
- Be one of the first business to your business

Become a Participant in the Chemical Free Movement Today, and Help Us Eliminate Swimming Pool Chlorine Disease



The about page features content, videos and the products in the store.





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Contact 216BranDrive for Marketing, Branding & Communications

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